



DEGREE MAP 2023-2024

1001: Marketing Track

A.A. (ASSOCIATE IN ARTS)

YEAR 1

FALL SEMESTER 1

Area	Course ID	Credit Hours
Composition I	ENC1101	3
College Algebra	MAC1105	3
College Success	Select 1 course: SLS1510 or SLS2261	3
History of US/ Political Science	Select 1 course: AMH2020 or POS1041	3
Total Semester Hours		12

SPRING SEMESTER 1

Area	Course ID	Credit Hours
Composition II	Select 1 course: ENC1102 or MMC1100	3
Business Calculus	MAC2233	3
Biology	BSC1005	3
Finance	FIN1100	3
Total Semester Hours		12

SUMMER SEMESTER 1

Area	Course ID	Credit Hours
Statistics	STA2023	3
Intro to Business	GEB1011	3
Total Semester Hours		6

YEAR 2

FALL SEMESTER 2

Area	Course ID	Credit Hours
Humanities	Select 1 course: PHI2010, HUM2020, ARH2000, LIT2000, MUL2010 or THE2000	3
Accounting I	ACG2021	3
Macroeconomics	ECO2013	3
Business Communications	MNA2130	3
Total Semester Hours		12

SPRING SEMESTER 2

Area	Course ID	Credit Hours
Accounting II	ACG2071	3
Microeconomics	ECO2023	3
Business Law or Marketing	Select 1 course: BUL2241 or MAR2011	3
Humanities	Select 1 course: ARH2050, PHI2100, PHI2600 or REL2300	3
Total Semester Hours		12

SUMMER SEMESTER 2

Area	Course ID	Credit Hours
Physical or Earth Science	Select 1 course: PHY1020, ESC1000 or AST1002	3
Computer Appli.	CGS2100	3
Total Semester Hours		6

Total Program Hours 60